



PROFIT SOURCERY

Getting Specialist Help – E-Commerce
Consultants

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If you are looking to take the next steps with your e-commerce business, or even just need some more personalised help getting started, there are many e-commerce consultants you can contact for advice and assistance. Perhaps you are looking to start multi-channel selling or need advice on how to grow; a great e-commerce consultant can show you the best way to move forward.

In the early days of ProfitSourcery we sought out help from an Amazon expert to find out what Amazon sellers look for in products and what they would want to see from our software. We met with Elizabeth Hitchins during our development period and we found her advice hugely helpful. We've included Elizabeth's contact details below; if you need a little extra help Elizabeth's experience is invaluable.

Elizabeth Hitchins

Freelance E-commerce Consultant and Developer

Website: <http://kidsontalks.com/kidsonworks/>

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Elizabeth is a freelance e-commerce and marketplace consultant based in the UK, specialising in e-business management which includes e-commerce site management and marketplace management such as eBay and Amazon. Domestically and internationally.

Main services include:

- Inventory management
- Sales management
- Pay per click management
- Design contracting including eBay design
- Search engine optimisation
- eBay business management
- Website content and maintenance
- Web development
- E-commerce implementation, advice and strategy

- Third party tool implementation for multichannel trade
- Project co-ordination and management (including design and solution development)
- Recruitment and trade fairs
- Project development
- Event organisation and delivery
- Business support and administration
- E-commerce training online and in person
- Interaction Design
- Axure Prototyping

Elizabeth has over 15 years experience in the e-commerce industry working with SME and enterprise online retailers, in Europe and America. References and examples of work available on request. Rates quoted per hour, small and large projects considered. No minimum spend or contract length.